



## Michael Sweeney

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### In Profile

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I am a high-impact, low-maintenance, award-winning journalist with roots in the traditional journalism experience that embraces cutting edge technologies and the most modern audience engagement tools and techniques used in media today.

### On The Web

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My website, [www.puebloperiodically.com](http://www.puebloperiodically.com), went live in 2010. It's home to my portfolio and photo-centric blog, I have a presence on both Twitter and Instagram, as well. You can follow me on either platform: @M\_Sweeney\_1.

### Related Experience

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- **Freelance Photographer Michael Sweeney Photography 2013-Present Pueblo, Colo.**  
Working as freelance photographer shooting event, portrait, and product photography. Continued growth of multimedia and content management practices including the development of web sites using WordPress, SmugMug, HTML5, CSS3, Atom, and JavaScript as well as Final Cut Pro, Motion 5, and Vimeo.
- **Staff Photographer The Chieftain 1998-2013 A daily newspaper from Pueblo, Colo.**  
Responsibilities included producing and editing photographs from a full range of daily assignments and enterprise projects in a fully digital environment; Proficient with Photoshop and Photo Mechanic in the production of images for print and web galleries as well as Final Cut Express, HandBrake video software, and Audacity audio software to produce, encode, and post short-form media for the web; Created and maintained the photo department's WordPress-based blog, ImagesAtChieftain.com utilizing SlideShowPro to post galleries to the web; Co-administered The Chieftain's Facebook page; Contributed regularly to Chieftain.com's Twitter feed; Used web host TownNews.com's CMS, Blox, to upload assets to the paper's web site, Chieftain.com; Devised strategies enabling photographers to efficiently transmit files from the field using VPN and FTP; Maintained the department's photo archive using Gannett Media Technologies International's Digital Collections, a web-based digital asset management system; Received training for ContentPublisher, a cloud platform used in the production of the newspaper and its website, Chieftain.com.

## Related Experience

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- **Staff Photographer The Daily Press 1995-1998** A daily newspaper from Victorville, Calif.  
One of three photographers on staff producing and editing photographs for the daily product; Transitioned from a film to digital environment using the Associated Press NC2000e digital camera and peripheral software; Facilitated the streamlining of production workflow and shared techniques to improve print reproduction quality; Received Associate of the Month recognition in March 1997 for outstanding performance in the workplace.
- **Staff Photographer The World 1991-1995** A daily newspaper from Coos Bay, Ore.  
Named Chief Photographer in 1992 after one year as staffer; Responsibilities included producing photographs from daily assignments; Supervised one full-time staffer and one part-time lab tech; Ordered and maintained Photo Dept. supplies within a given budget; numerous daily production responsibilities, ranging from creating halftone images and photomechanical transfers to outputting color separations for both editorial and advertising demands.

## Education

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Bachelor of Arts, Information and Communications Studies with an emphasis in Journalism, California State University Chico

## Selected Photojournalism Awards

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### Colorado Associated Press Editors and Reporters

2012 Honorable Mention Sports "Eight is Enough"  
2008 First Place Series "Generation Rx"  
2006 First Place Illustration "Manners Matter"  
2004 First Place Illustration "Pyramid"  
2004 First Place Spot News "Murder Suicide"  
2003 Second Place Sports "Goalie Collision"  
2003 Second Place Illustration "Batter Swing"  
2000 First Place Public Service "Our Life Blood"  
1999 Second Place Spot News "Crying Soldier"

### Colorado Press Association-Dailies 15,001-50,000

2013 Third Place Feature "Big Dog Brag"  
2010 Second Place Story Picture Combo "Requiem for a Muse"  
2009 Second Place News "Branch Inn Explosion"  
2009 Third Place Feature "Belly Dancers"  
2008 First Place Story Picture Combo "Justice Before Dawn"  
2008 Second Place Photo Essay "Justice Before Dawn"  
2006 Third Place Feature "Avondale Quadruplets"  
2001 First Place Info Graphic "Invesco Field"  
1998 First Place Sports "Sara Anundsen"

### Society of Professional Journalists-Inland Professional Chapter (California)


1997 Visual Sweepstakes, Circulation Under 50,000  
1997 Best Photo Portfolio, Circulation Under 50,000

## Et Cetera

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I enjoy instant photography and shoot with a number of Polaroid cameras. Two Australian Shepherds own me. I discovered the joys of hiking after breaking ribs in a mountain biking mishap. "Shadow of a Doubt" is my favorite Alfred Hitchcock flick. If I had to pick between Google Maps and Apple Maps, I'd pick Google. I'm a fan of the NASA/JPL Mars rovers, lifetime learning, and the Oxford comma.

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